

Community Engagement: Part 1

Section 8: Community Engagement

This section comprises of 4 questions and examines the outreach activity of the organisation. The questions scrutinise how the organisation demonstrates its commitment to the wider community and the positive impact it has. This section is worth 10% of your total score.

Below each question you can see guidance on content and evidence. At any point, you may save and exit the form using the buttons at the bottom of the page.

8.1 In the past year, has the organisation utilised its social media accounts and online presence to demonstrate its commitment to LGBT equality?

GUIDANCE: The social media accounts here should be the ones with the widest reach. This question examines how you demonstrate to the largest possible audience that your organisation is committed to LGBT equality.

Please upload evidence of two separate social media posts. The two social media posts uploaded (for example tweets), should be across a year and not concentrated on one event. The evidence can be an LGBT employee network group being re-posted by an account with bigger reach.

Yes

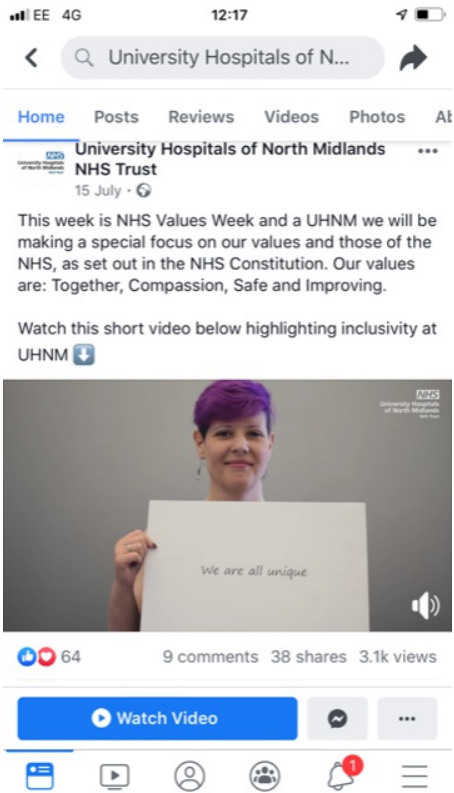
Describe the activity:

In July 2019, to celebrate our Trust Values Week, we filmed members of our employee staff networks holding typed messages demonstrating the challenges and barriers faced by people from protected groups as well as inspirational messages about the benefits of inclusivity, which was ended with our Chief Executive was shared via the UHNM Facebook account.

In August we promoted our Rainbow Badge launch, shared on Twitter and Facebook, with photos of the badges, posters and leaflets that will be rolled out across the Trust in September this year

Other Facebook posts include IDAHO Day 2018, and the launch of the Rainbow Badge Project across NHS Trusts in Staffordshire

Upload a screenshot of social media activity:



Upload a screenshot of social media activity:

<https://stonewallsubmit.fluidreview.com/resp/111493146/tNFqdhKCLz/>

Provide the date of the activity: 15/07/2019

Provide the date of the activity: 16/08/2019

8.2 Which of the following outreach activities has the organisation taken part in the last year? Tick all that apply.

Tick all that apply

GUIDANCE: Sponsored or supported can include in-kind gifts and donations, for example providing a meeting room for a group, and doesn't have to be directly financial (i.e. giving money). The support of a campaign to tackle homophobia, biphobia and transphobia needs to be externally facing and not an internal awareness raising event.

F. None of the above

Community Engagement: Part 2

8.3 In the past year, have you collaborated with other organisations in your region or sector on an initiative to promote LGBT equality in the wider community?

GUIDANCE: The initiative can be a one-off or on-going project.

Yes

Complete the following. Please include specific dates or time periods.

<p>Name the organisation/s you collaborated with:</p>	<p>Midlands Partnership Trust and North Staffordshire Combined Healthcare NHS Trust</p>
<p>Describe the collaboration or initiative:</p>	<p>Throughout 2018-19 our healthcare screening leads have continued to engage with the Trans and non-binary community at local community events. They have attended a monthly LGBT meeting at Hanley Fire Station where they were invited to deliver a presentation specifically aimed at encouraging the members to attend for screening.</p> <p>The Chair of this group attended the Bowel Cancer Screening Programme 10th Anniversary celebrations in September 2018 and were also involved in the consultations around the new bowel screening test kits and patient information leaflet.</p> <p>A trans and non-binary information leaflet, which covers the Aortic Aneurism, Breast, Cervical and Bowel screening services has been developed and shared at all local community events attended by the Trust screening teams. They are also shared at Prison events and with our GP Practices.</p> <p>Our breast screening leads have presented a breast screening and breast awareness session at an Older LGBT group. This was held 19th March 2018. Additionally they supported LBT women’s health week during March 2018 and 2019 (this consisted of a number of information stands out in the community).</p> <p>the team has also worked with Macmillan's local LGBT inclusion team until the project was discontinued at the end of 2018.</p> <p>In relation to supporting the trans community, our breast screening leads attended a Trans event at Staffs University (information stand plus one to one discussions with attendees) 15/06/18 We continue to work with key members of trans Staffordshire and have produced a blog with one of the members discussing her attendance at the breast screening clinic and having a mammogram.</p> <p>Upon attending GP visits to discuss breast screening for that</p>

	<p>GP practice, the health improvement team take along the Public Health England trans screening leaflet and will discuss who is eligible for breast screening and what to do if a trans person who is still registered on the computer system as male/female and should/shouldn't come along for breast screening.</p> <p>Screening Leads have also attended Pride Stoke on Trent in June 2018 and 2019 with an information stand and one to one discussions with attendees.</p>
Describe the impact of the collaboration or initiative:	We continue to monitor the uptake to our screening programmes and work with local groups to tackle misconceptions about who needs screening and what the experience involves.

8.4 Has your organisation done any further work in the past year to promote LGBT equality in the wider community? Yes

GUIDANCE: Activity here should be additional to anything already mentioned in the submission. Please include specific dates or time periods.

Describe the activity and impact:

At Pride 2019, UHNM raised awareness of the NHS Rainbow Badge Project and what it meant as a symbol of inclusivity and that wearers of a badge were people that LGBT adults and young people and carers/families could approach to have confidential conversations about LGBT issues.

The following question is not scored.

8.5 In the past year, has the organisation utilised its social media accounts to demonstrate its commitment to bi and trans equality?

GUIDANCE: The social media accounts here should be the ones with the widest reach. This question examines how you demonstrate to the largest possible audience that your organisation is committed to LGBT equality. The evidence can be an LGBT employee network group being re-posted by an account with bigger reach.

Trans equality

A. Upload a screenshot of social media activity:

(No response)

B. Upload a screenshot of social media activity:

<https://stonewallsubmit.fluidreview.com/resp/111493146/xoAeA1HCVy/>

Provide the date of the activity: (No response)

Provide the date of the activity: (No response)