



Ref: FOIA Reference 2021/22-430

**Royal Stoke University Hospital
Data, Security and Protection**
Newcastle Road
Stoke-on-Trent
Staffordshire
ST4 6QG

Date: 2nd December 2021

Email foi@uhnm.nhs.uk

Dear

I am writing to acknowledge receipt of your email dated 29th November 2021 – sent to our PALs team requesting information under the Freedom of Information Act (2000) regarding Stafford name change.

As of 1st November 2014 University Hospitals of North Midlands NHS Trust (UHNM) manages two hospital sites – Royal Stoke University Hospital, and County Hospital (Stafford). Therefore the response below is for the two sites combined from that date where appropriate.

Q1 I would like to know how much taxpayers' money was spent changing the name of Stafford Hospital.

Obviously, all of the stationery had to be changed and the signs.

A1 County IHSS Development late 2016, we spent £84k on way-finding signage which included supply and installation of:

- Site entrance monolith plaque
- Car Park “you are here” way-finding maps and directional signage externally
- Internal way-finding signage to entrance lobby and main hospital streets only

Note: Any other additional costs such as stationery changes would not have been incurred, as old stock/stationery was used up before replacements were ordered.

Q2 How much did all of this cost? I think that local taxpayers have a right to know.

Perhaps if hospital managers had listened to patients' complaints, this would not have happened.

However, nationalised organisations are known for being wasteful.

No wonder the current government has refused to give the NHS protection from interest from private firms!

The staff of private companies tend to realise that the customer pays their salaries.

Perhaps some NHS managers and staff should take this on board.

A2 As answer 1, please note that UHNM can only answer the costs involved in your request, the remaining statements do not fall under the FOI Act

*Please note that any individuals identified do not give consent for their personal data to be processed for the purposes of direct marketing.

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An anonymised copy of this request can be found on the Trust's disclosure log, please note that all requests can be found at the following link: <http://www.uhnm.nhs.uk/aboutus/Statutory-Policies-and-Procedures/Pages/Freedom-of-Information-Disclosure-Log.aspx>

This letter confirms the completion of this request. A log of this request and a copy of this letter will be held by the Trust.

If you have any queries related to the response provided please in the first instance contact my office.

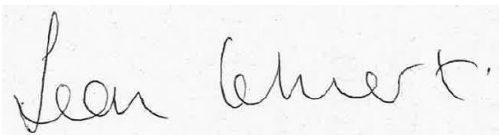
Should you have a complaint about the response or the handling of your request, please also contact my office to request a review of this. If having exhausted the Trust's FOIA complaints process you are still not satisfied, you are entitled to approach the Information Commissioner's Office (ICO) and request an assessment of the manner in which the Trust has managed your request.

The Information Commissioner may be contacted at:

Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire SK9 5AF or via www.ico.org.uk.

If following review of the responses I can be of any further assistance please contact my secretary on 01782 671612.

Yours,





**University Hospitals
of North Midlands**
NHS Trust

Jean Lehnert
Data, Security & Protection Manager

